

PRESS RELEASE

SYSCO SELECTS ONECLICK PACKAGING MANAGEMENT FOR ALL CORPORATE BRANDS

Logix3, LLC announced that SYSCO Corporation, Houston, Texas, has selected its web based "OneClick" packaging business service to manage the workflow and approval processes for packaging of all SYSCO branded products.

SYSCO Suppliers are now able to complete the packaging artwork approval process in a significantly accelerated pace when working within the Packaging Management services environment. Reduction in the approval time line is realized through the shifting of processing from SYSCO to Logix3, while governance and final acceptance remain with SYSCO. Suppliers may still submit artwork for approval or they can choose to receive SYSCO approved production artwork as one of the additional value added features provided by the Logix3 Packaging Management services.

Logix3 says the Packaging Management Business Service was designed to help large distributors and retailers more efficiently manage changes to the packaging of their branded products. Logix3 research indicates clients are frustrated with the lack of accountability and long turn times required to complete packaging tasks. With the transparent Packaging Management Business Service web application, all stakeholders are able to review, change and approve projects quickly and have a complete record of all tasks and completion rates.

In 2004, Logix3 deployed SYSCO PAC, which over the past four years has reduced turn times from over 100 days to an average of 21 days. Mark Mignogna, Assistant Vice President, Quality Assurance says "The speed and accuracy improvements we have experienced from Logix3 Package Artwork Collaboration (PAC) System have been remarkable. With full implementation of the Logix3 Packaging Management web application, we think it is realistic to expect a packaging development project to be completed in 7 days."

Logix3, LLC is a Data Management Services Company focused on improving the way distributors, retailers and manufacturers communicate product and packaging information. For more information visit www.logix3.com.